

COOKIE POLICY

The website does not automatically collect any information, except for the information contained in cookies.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when visiting a website. Cookies are commonly used by website owners to ensure the proper or more efficient operation of their websites, as well as to provide reporting information.

Cookies set by the website owner GENERAL CONSULTING & SALES MGNT LTD are called "first-party cookies." Cookies placed by entities other than the website owner are called "third-party cookies." Third-party cookies allow sharing of third-party features on the website or through it (e.g. ads, interactive content, and analytics). The websites that set these third-party cookies may recognize your computer both when visiting a specific website and when visiting some other websites.

How can you control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to choose the categories of cookies you accept and reject.

The Cookie Consent Manager can be found on the cookie notification banner when you visit our website. If you decide to reject cookies, you can still use our website, although access to some features and areas of our website may be limited. You can also set or change your internet browser settings to accept or reject cookies. Because the ways to reject cookies through internet browser controls vary depending on the browser, you should visit the browser's help menu for more information.

Additionally, you can enable or disable cookie support in your internet browser. Most internet browsers also allow you to choose whether to disable all cookies or only third-party cookies.

By default, most internet browsers accept cookies, but this can be changed. More information can be found in the internet browser's help menu or in the documentation provided with the device. You can delete cookies from your computer or device at any time, but you may lose any

information that enables faster and more effective access to our website.

Why do we use cookies?

We use our own cookies and third-party cookies for several reasons. Some cookies are required for technical reasons to operate our websites, and we call them "essential" cookies. Other cookies also allow us to track and target our users' interests to improve the convenience of using our Internet services. Third parties provide cookies through our websites for advertising, analytics, and other purposes.

Below, we describe specific types of first-party and third-party cookies provided through our websites and the purposes they serve:

Essential website cookies:

These cookies help in the usage of the website, enabling basic functions such as page navigation and access to secure areas of the site. Without these cookies, the website cannot function properly.

Statistical cookies:

These cookies collect information used in aggregate form to help us understand how our websites are being used or how effective our marketing campaigns are or help us tailor our websites to your needs.

Marketing cookies:

These cookies are used to customize advertising messages to the user. They perform functions such as preventing the same ad from continuously appearing, ensuring ads are displayed correctly to advertisers, and in some cases selecting ads based on your interests.

Performance and Functionality Cookies:

These cookies are used to identify and resolve technical issues, optimize page load speeds, improve overall site performance, and provide users with a more personalized experience.

How often do we update this Cookie Policy?

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. Therefore, please regularly review this Cookie Policy to stay informed about how we use cookies and related technologies.

Questions and clarifications

If you have any questions or need explanations about any of the principles, do not hesitate to contact us at **office@edu-4u.uk**

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